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SGWU NEWS RELEASE

October 6, 1970
for release upon receipt

OCT. 8 - 11 FESTIVAL...
ROUBEN MAMOULIAN AT S.G.W.U.

Pioneer director Rouben Mamoulian will introduce eight of his films at Sir George Williams University, October 8-11.

The Conservatory of Cinematographic Art is presenting the following Mamoulian festival:

Oct. 8	7 p.m.	"BECKY SHARP" (1935) - Miriam Hopkins, Cedric Hardwicke
	9 p.m.	"QUEEN CHRISTINA" (1933) - Greta Garbo, John Gilbert
Oct. 9	7 p.m.	"THE GAY DESPERADO" (1936) - Ida Lupino, Nino Martini
	9 p.m.	"BLOOD AND SAND" (1941) - Tyrone Power, Linda Darnell, Rita Hayworth, Anthony Quinn
Oct. 10	7 p.m.	"SUMMER HOLIDAY" (1947) - Mickey Rooney, Gloria DeHaven, Walter Huston
	9 p.m.	"THE MARK OF ZORRO" (1940) - Tyrone Power, Linda Darnell, Basil Rathbone
Oct. 11	7 p.m.	"GOLDEN BOY" (1939) - William Holden, Barbara Stanwyck, Adolphe Menjou, Lee J. Cobb
	9 p.m.	"SILK STOCKINGS" (1957) - Fred Astaire, Cyd Charisse, Peter Lorre

Mamoulian was one of many Broadway directors brought to the Hollywood studios in 1929 specifically to make "canned theatre" in the early days of sound. But he quickly became a technical innovator in camera movement, sound, and color psychology.

In "Applause" (1929), his first film, he was the first to use two separate channels in recording sound; in "City Streets" (1931) he introduced the device of audible thoughts; in "Dr. Jekyll and Mr. Hyde" (1931) the camera was used in the first person for the first time, and surrealistic sounds ("Mamoulian's sound stew") were first used. "Becky Sharp" (1935) was the first feature film shot in Technicolor.

Mamoulian movies made stars of Sylvia Sidney ("City Streets"), Fredric March and Miriam Hopkins ("Dr. Jekyll and Mr. Hyde"), Myrna Loy ("Love Me Tonight"), Ida Lupino ("The Gay Desperado"), William Holden ("Golden Boy") and Rita Hayworth ("Blood and

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Sand"). He also directed Greta Garbo, Marlene Dietrich, Tyrone Power, Gary Cooper, Maurice Chevalier and Fred Astaire.

His first production for the New York stage was the 1927 "Porgy"; later he directed the Gershwin opera classic "Porgy and Bess" (1935), and Rodgers & Hammerstein's "Oklahoma!" (1943).

He has published "Abigayil, Story of the Cat at the Manger" (1964), and "Shakespeare's Hamlet, A new Version" (1966). He worked on the film "Cleopatra" for over a year before resigning.

Of the present state of films, Mamoulian (in a 1967 interview with Raymond Rohauer) has said:

> Films, as nearly all other fine arts today, suffer from psychic depression. In the last few years, the dam has broken loose; the placid waters of ossified conventions, rules, codes of censorship have become a turbulent torrent flooding the landscape - a nearly total "freedom," a free-for-all! Results: a lot of amateur shenanigans, pretentious vulgarities, clinical self-revelations, commercial trash, and in the midst of this some genuine new talents and achievements. What many a film maker must realize is that freedom does not mean self-indulgence. No one can create a work of art without ruthless self-censorship of good taste, critical eye, and a firm belief that its ultimate purpose is to contribute to the dignity of life and the nobility of man. Art is for life's sake.

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Malcolm Stone
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SGWU COMMUNIQUE

Le 6 octobre 1970
Pour publication immédiate

FESTIVAL DE FILMS DU 8 AU 11 OCTOBRE...
ROUBEN MAMOULIAN À L'UNIVERSITE SIR GEORGE WILLIAMS

Le grand metteur en scène Rouben Mamoulian présentera huit de ses films à l'Université Sir George Williams du 8 au 11 octobre.

Le Conservatoire d'Art Cinématographique présentera les films suivants lors du festival Mamoulian:

Le 8 octobre	7 p.m.	"BECKY SHARP" (1935) - Miriam Hopkins, Cedric Hardwicke
	9 p.m.	"QUEEN CHRISTINA" (1933) - Greta Garbo, John Gilbert
Le 9 octobre	7 p.m.	"THE GAY DESPERADO" (1936) - Ida Lupino, Nino Martini
	9 p.m.	"BLOOD AND SAND" (1941) - Tyrone Power, Linda Darnell, Rita Hayworth, Anthony Quinn
Le 10 octobre	7 p.m.	"SUMMER HOLIDAY" (1947) - Mickey Rooney, Gloria DeHaven, Walter Huston
	9 p.m.	"THE MARK OF ZORRO" (1940) - Tyrone Power, Linda Darnell, Basil Rathbone
Le 11 octobre	7 p.m.	"GOLDEN BOY" (1939) - William Holden, Barbara Stanwyck, Adolphe Menjou, Lee J. Cobb
	9 p.m.	"SILK STOCKINGS" (1957) - Fred Astaire, Cyd Charisse, Peter Lorre

Mamoulian fut l'un des nombreux metteurs en scène de Broadway amenés dans les studios de Hollywood en 1929 dans les débuts du cinéma parlant. Plutôt que de filmer seulement du théâtre, il apporta des changements techniques dans le mouvement de la caméra, dans le son et dans la psychologie des couleurs.

Dans son premier film "Applause" (1929) il fut le premier à se servir de deux bandes séparées pour enregistrer le son; dans "City Streets" (1931) il introduisit le moyen de faire entendre la pensée; dans "Dr. Jekyll and Mr. Hyde" (1931) on utilisa la caméra à la première personne pour la première fois, et aussi des sons surréalistes. "Becky Sharp" (1935) fut le premier grand film tourné en couleurs.

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Les films de Mamoulian rendirent célèbres Sylvia Sidney ("City Streets"), Fredric March et Miriam Hopkins ("Dr. Jekyll and Mr. Hyde"), Myrna Loy ("Love Me Tonight"), Ida Lupino ("The Gay Desperado"), William Holden ("Golden Boy") et Rita Hayworth ("Blood and Sand"). Il dirigea aussi Greta Garbo, Marlene Dietrich, Tyrone Power, Gary Cooper, Maurice Chevalier et Fred Astaire.

Sa première mise en scène pour la scène New-Yorkaise fut "Porgy" en 1927; plus tard, en 1935, il dirigea "Porgy and Bess", l'opéra classique de Gershwin, et "Oklahoma!" de Rodgers & Hammerstein en 1943.

Mamoulian a écrit "Abigayil, Story of the Cat at the Manger" en 1964 et "Shakespeare's Hamlet, A New Version" en 1966. Après avoir travaillé plus d'un an sur le film "Cléopatra" il donna sa démission.

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Malcolm Stone
Directeur de l'Information